



89TH ANNUAL MEETING

The Westin
LaCantera Resort

San Antonio, Texas

EXHIBIT INFORMATION

EXHIBIT HOURS*

Saturday, March 20 th	12:00 p.m. - 6:30 p.m.**
Sunday, March 21 st	7:00 a.m. – 10:30 a.m.
Monday, March 22 nd	10:00 a.m. – 7:30 p.m.
Tuesday, March 23 rd	10:00 a.m.-1:30 p.m.

*Times subject to change based on final program.

**Reception 6:00 – 7:30 p.m.

TRAFFIC BUILDERS IN EXHIBIT AREA

Subject to change based on final program

- Symposia reception Saturday evening
- Continental breakfast, coffee breaks, and beverage service daily
- Saturday, Monday, Tuesday Luncheons

EXHIBIT DETAILS

The exhibit hall is located in San Antonio DEGH, adjacent to the scientific sessions in San Antonio ABC.

Tabletop displays will include:

- 1- 6' x 30" Skirted Table
- 2- Chairs

NO free standing floor exhibits will be permitted in table top display areas. Standing equipment will be permitted provided it fits in the 6' x 30" space provided. In most cases this would preclude the use of a table. Should equipment be larger than the space reserved, that equipment will not be allowed to be displayed. Companies with tabletop displays bringing standing equipment must notify Show Management in advance.

EXHIBITION FEES AND PAYMENT

In order to participate in the exhibition, complete the Exhibit Support Application. Payment in full is due at the time of application. Checks and applications should be made payable to **AAPS**, and mailed / faxed to:

Jennifer Gecawicz, Fax: 978-524-0498
Exhibits Coordinator, AAPS
900 Cummings Center, Suite 221-U
Beverly, MA 01915
jgecawicz@prri.com

REFUNDS AND CANCELLATIONS

Cancellations received in writing prior to or on **January 8, 2010** will be subject to a 25% administrative fee. There will be no refunds for cancellations received after January 8, 2010.

SHIPPING INSTRUCTIONS

Shipping information will be available in the Industry Service Kit, which will be available mid-December.

INSTALLATION OF EXHIBITS

The exhibit hall will be available for set-up from **1:00 p.m. - 5:00 p.m.** on **Friday, March 19, 2010**. All exhibits must be set by 5:00 p.m. on **Friday, March 19, 2010** without exception. Assembly of exhibits during regularly scheduled exhibit hours will not be permitted. Times are subject to change based on final program.

DISMANTLING OF EXHIBITS

All exhibits must remain intact until the official closing time of **1:30 p.m.** on **Tuesday, March 23, 2010**, and may not be dismantled or removed, in whole or in part, before that time. After the close of exhibits, all materials must be removed no later than 4:00 p.m. on Tuesday, March 23, 2010. Times are subject to change based on final program.

SPACE ASSIGNMENT

Preference of space assignment will be given to Platinum and Gold Supporters, and in the order in which applications are received. **Exhibit space is limited.** The application deadline is December 11, 2009. Following the December 11th deadline, exhibit assignments will be made on a space available basis. Exhibitors wishing to avoid assignment of space adjacent to a particular company should indicate that on their application. Careful consideration will be given to such requests. The AAPS reserves the right to alter the exhibit floor plan at any time.

ELECTRICAL

The Electrical Order Form will be included in the online exhibitor service kit, available mid-December.



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EXHIBIT GUIDELINES

INFRINGEMENT

Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distribution of advertising matter outside the exhibitor's own space will not be permitted.

CONDUCTING EXHIBITS

Drawings, raffles, and quiz-type contests will not be permitted. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the Association. The right is reserved to refuse applications of concern not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits that reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.

FIRE PROTECTION

All materials used in the exhibit area must be flameproof and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local fire department. Crepe paper or corrugated paper, flameproof or otherwise, will not be permitted. Excelsior or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibits or parts thereof found not to be fire-proof may be dismantled. All aisles and exhibits must be kept clear at all times, and fire stations and fire extinguisher equipment are not to be covered or obstructed.

SPECIAL NEEDS

The Westin La Cantera is in compliance with the requirements of the Americans with Disabilities Act (ADA). Provisions include ramp access, restroom facilities, Braille elevator buttons, phone and fire alarms for the hearing impaired.

EXHIBIT PERSONNEL

All exhibit personnel must be registered. Each person will be issued an exhibitor badge and must be employed by the Exhibitor or have a direct business affiliation. Support levels determine the number of complimentary exhibitor registrations. Additional badges are available for \$100 per badge. An exhibitor's badge does allow the exhibitor access to the scientific sessions **but** not Symposia.

HOTEL ACCOMMODATIONS

Rooms are reserved at The Westin La Cantera Resort & Spa. Reservation forms will be forwarded to you with confirmation of exhibit space. Housing reservations will need to be made **before February 16, 2010**.

SECURITY

Security shall be furnished by Management to be on duty in the exhibit area when exhibits are closed, but the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. It is suggested that companies employ a security guard, at the company's cost, to secure valuable equipment or instruments.

PROTECTION OF THE BUILDING

Exhibitors will be held liable for any damage caused to the Westin La Cantera. No material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the buildings or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor.

HAZARDOUS WASTE

Exhibitor assumes responsibility and any liability for removal or disposal of any material considered to be hazardous waste material. Exhibitor also agrees to conform to any local ordinances and regulations concerning the disposal of any and all hazardous waste. Any and all costs incurred in the removal of hazardous waste from the exhibit facility will be the sole responsibility of the exhibitor.

LIABILITY AND INSURANCE

Exhibitor shall obtain and maintain and provide evidence of insurance upon request in amounts sufficient to provide coverage for any liabilities, which may reasonably arise out of, or result from the parties' respective obligations pursuant to this prospectus.

INDEMNIFICATION

To the extent permitted by law, exhibitor and its subcontractors agree to indemnify, defend and hold harmless the AAPS and the Hotel, their officers and directors, employees and agents against all liability, damage, loss, claims, demands and actions caused by or resulting from the willful misconduct or gross negligence of the indemnifying party, its employees or agents.

FOR FURTHER EXHIBIT INFORMATION CONTACT:

Jennifer Gecawicz
Exhibits Coordinator
jgecawicz@prri.com

FOR EDUCATIONAL GRANT AND SUPPORT INFORMATION CONTACT:

Yvonne Grunebaum, CEM
Director of Industry Relations
ygrunebaum@prri.com

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